

Whakaaweawe FAQs

These FAQs are designed to help Māori researchers understand the Whakaaweawe Impact and Transformation Grant (Whakaaweawe) offered by Ngā Pae o te Māramatanga (NPM).

1. What is the Whakaaweawe Impact and Transformation Grant?

The Whakaaweawe Impact and Transformation Grant supports Māori researchers employed at NPM partner entities to share, apply, and translate research in ways that create meaningful impact beyond academia. It supports activities that strengthen connections and promote the uptake, application, and transformation of research knowledge.

2. What is the duration of funded projects?

Projects must be completed and funding spent by 30 September 2027, unless otherwise agreed by NPM.

3. What is the focus of Whakaaweawe grant?

The focus of the Whakaaweawe Grant is on impact, transformation, and dissemination. This includes sharing, applying, and translating Māori-led research and creative work in ways that support uptake, create meaningful change, and benefit whānau, hapū, iwi, Māori organisations, communities, and wider audiences. Outputs may include books, exhibitions, performances, digital resources, policy and practice-focused outputs, and community engagement activities.

4. Is Whakaaweawe about funding researcher time?

No. Whakaaweawe grants are not intended to fund salaries or ongoing staff costs. However, they may support specific project-related services or production tasks such as editing, design, translation, or technical expertise required to deliver the funded activity.

5. What types of projects are part of Whakaaweawe grant?

Whakaaweawe supports a wide range of Māori-led initiatives that focus on impact, transformation, dissemination, knowledge sharing, and creative work. Examples include:

- Publishing books, zines, and e-books
- Creating waiata, documentaries, and exhibitions
- Translating research into practical resources (e.g. brochures, animations)
- Hosting wānanga, workshops, and writing retreats
- Presenting at conferences (NZ and Australia)
- Supporting design, editing, and production tasks
- Policy and practice-focused outputs
- Community-led impact activities
- Digital tools and resources

6. What does the Whakaaweawe fund?

Whakaaweawe supports impact, transformation, and dissemination activities, such as:

- Publishing and production costs (e.g. editing, typesetting, design)
- Travel within New Zealand and Australia for presentations, conferences, hui, or wānanga
- Development of digital and print resources
- Community engagement and knowledge-sharing activities
- Creative outputs such as exhibitions, performances, and media
- Policy and practice-focused outputs

It does not normally fund salaries or ongoing staff costs, but it may support specific project-related services that help prepare, deliver, or share research outputs.

7. Who can apply for the Whakaaweawe grant?

Māori researchers employed at an NPM partner entity are eligible to apply.

8. How much funding is available?

- Small projects: up to \$3,000 NZD
- Larger projects: up to \$7,000 NZD
- Conference and travel support: up to \$2,500 NZD (Aotearoa New Zealand and Australia)

Total funding pool: \$50,000 NZD

9. How do I apply for Whakaaweawe grant?

Applications are submitted online through the Ngā Pae o te Māramatanga website. You'll need to provide details about your project, its intended impact, who will benefit, and how it aligns with the Matakiteanga Research Framework and pathways to impact, uptake, and transformation.

10. What projects will be prioritised in 2026?

Priority for 2026 will be given to:

- Community-orientated or community-led projects
- Activities that demonstrate clear pathways to impact, uptake, and transformation
- Practical and accessible outputs
- New and emerging Māori researchers
- Projects that contribute to Pātai Puāwai and demonstrate strong potential for impact and transformation

Applications aligned with all Matakiteanga Pae and Pātai are welcome.

11. What are assessors looking for?

Applications will be assessed on:

- Alignment with the NPM Matakiteanga Research Framework, including Pae, Pātai, and outcomes
- Clear pathways to impact, uptake, and transformation
- Community engagement and connectedness
- Quality, innovation, and relevance of outputs
- Feasibility, capability, budget justification, and data sovereignty considerations

12. When are applications open?

Application rounds are announced once a year on the NPM website, through partner networks, social media, and the e-pānui. There will be specific deadlines, so it's important to check these channels regularly.

13. Can I apply more than once?

Yes, researchers can apply for more than one project, but each application is assessed independently and must meet the criteria, either in the same or future funding rounds. However, you can only hold one Whakaaweawe grant at a time. You must complete and close your current grant before another can be awarded.

14. What kinds of outputs are considered impactful?

Impactful outputs include things like:

- Publications (books, articles, zines)
- Creative works (waiata, exhibitions, performances)
- Digital media (animations, infographics, e-books)
- Resources for whānau, hapū, iwi, or educators
- Policy and practice-focused outputs

15. Where can I find information about the NPM Matakiteanga Research Framework?

You can find information about the Matakiteanga Research Framework on the [NPM website](#). Additional information about eligibility, requirements, and assessment criteria is available in the Whakaaweawe Guidelines and Application Documents.